

#### **Training Industry, Inc. Contacts**

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### FOR IMMEDIATE RELEASE

# **Announcing the 2022 Training Industry Top Training Companies Lists: Experiential Learning Technologies**

**RALEIGH, N.C.** — **Sept. 22, 2022** — Training Industry today announced its selections for the 2022 Top Training Companies<sup>TM</sup> lists for the Experiential Learning Technologies sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

## View the 2022 Top Experiential Learning Technologies Companies

# Selection to the 2022 Training Industry Top Experiential Learning Technologies Companies lists was based on the following criteria:

- Breadth, quality and advancement of features, capabilities and analytics.
- Industry visibility, innovation and impact in the learning technologies training market.
- Client and user representation.
- Business performance and growth.



"This year's Top 20 Experiential Learning Technologies Companies offer advanced techniques to create an immersive experience for their learners," said Jessica Schue, market research analyst at Training Industry, Inc. "Leveraging innovative technologies, these organizations were able to create a more hands-on learning environment with solutions such as augmented and virtual reality (AR/VR), simulations, serious gaming, artificial intelligence and more. With these experiential technologies, these companies are able to captivate their learners and improve retention, all while making corporate learning exciting."



"The companies chosen for our Experiential Learning Technologies Watchlist provide a unique learning experience through immersive technologies," said Tom Whelan, director of corporate research at Training Industry, Inc. "By leveraging interactive technologies, these companies are able to provide learners with the training environment they need, all while reducing the risk and cost across a variety of industries and job roles."



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### **About Training Industry, Inc.**

"We make connections." Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<a href="https://trainingindustry.com">https://trainingindustry.com</a>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <a href="https://trainingindustry.com/rfp">https://trainingindustry.com/rfp</a>.