

Training Industry, Inc. Contacts

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FOR IMMEDIATE RELEASE

Announcing the 2021 Training Industry Top Training Companies Lists: Leadership Training

RALEIGH, N.C. — **Mar. 11, 2021** — Training Industry today announced its selections for the 2021 Top Training Companies[™] lists for the leadership training sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2021 Top 20 Leadership Training Companies and Watch List

Selection to the 2021 Training Industry Top 20[™] Leadership Training Companies List was based on the following criteria:

- Breadth and quality of programs/services and audiences served.
- Ability to deliver training in preferred modalities.
- Industry visibility, innovation and impact.
- Strength of clients and geographic reach.
- Company size and growth potential.



"Part of one of the most competitive and closely watched training sectors, this year's Top 20 Leadership Training Companies are leading the way by providing businesses with strategic and inventive leadership development offerings to meet the needs of an uncertain market," said Ken Taylor, president of Training Industry, Inc. "These companies continue to adjust and expand their topic offerings to deliver the training that companies have needed over the past year, including employee motivation, teamwork and agile leadership."



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"The 2020 Leadership Training Watch List represents emerging or specialized leadership development companies, many of which are delivering training that enhances a leader's learning experience through simulations, digital content and assessments," said Danielle Draewell, market research analyst at Training Industry, Inc. "These companies strive to create unique experiences for leaders of all levels."

About Training Industry, Inc.

Training Industry (<u>https://trainingindustry.com</u>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's live events, articles, magazine, webinars, podcast, research and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners.

The 2021 Top 20 Leadership Training Companies

2logical Inc. Hemsley Fraser Group Ltd CrossKnowledge DDI Dale Carnegie & Associates, Inc. Center for Creative Leadership Lane4 **Cegos Group** VitalSmarts **BTS Group AB** Blue Ocean Brain Franklin Covey Co. The Center for Leadership Studies **GP** Strategies Linkage Impact Wilson Learning Corporation Harvard Business Publishing Skillsoft The Ken Blanchard Companies

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The 2021 Leadership Training Watch List Companies

American Management Association Infopro Learning Inc Advantage Performance Group Crestcom International BizLibrary Cirrus Pryor Learning, Inc. Thayer Leadership CoreAxis **Richardson Sales Performance** Krauthammer International RJ Wronski Associates, Inc. Ariel Group **OnTrack International** TTA Cornerstone Zenger Folkman **TRACOM Group** Mandel Communications Mindgym Fierce, Inc.