

#### **Training Industry, Inc. Contacts**

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# **Announcing the 2023 Training Industry Top Training Companies Lists: Learning Services**

**RALEIGH, N.C.** — **August 3, 2023** — Training Industry today announced its selections for the 2023 Top Training Companies<sup>TM</sup> lists for the Learning Services sector of the corporate learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

## View the 2023 Top Learning Services Companies

Selection to the 2023 Training Industry Top Learning Services Companies lists was based on the following criteria:

- Breadth and quality of learning services offered.
- Industry visibility, innovation and impact in the learning services market.
- Client representation.
- Business performance and growth.



"The companies chosen for this year's Top Learning Services List demonstrated a wide array of exceptional learning services, offering their client organizations comprehensive, focused end-to-end solutions," said Jessica Schue, market research analyst at Training Industry, Inc. "Through a breadth of comprehensive offerings such as content creation, learning technologies, learning strategies, delivery, administrative assistance and more, these companies meet all of their clients' learning needs."



"The emerging companies chosen for this year's Learning Services Watchlist are a strong set of providers that offer innovative learning services and solutions to their clients," said Tom Whelan, director of corporate research at Training Industry, Inc. "These unique, innovative organizations provide their clients with comprehensive solutions, creating a learning environment that satisfies their clients' and learners' needs and wants."

**About Training Industry, Inc.** 



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"We make connections." Our company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<a href="https://trainingindustry.com">https://trainingindustry.com</a>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <a href="https://trainingindustry.com/rfp">https://trainingindustry.com/rfp</a>.